Transform and Revolutionize Your Weather Presentations
AccuWeather’s interactive weather system establishes you well above the competition with advanced story-telling tools, proprietary data and stunning graphical capabilities.

**Be Different.**
Stand well above the competition with StormDirector+® and join AccuWeather’s weather presentation revolution. Stop telling similar weather stories every day and stop looking like your competition. StormDirector+ will bring you, for the first time, groundbreaking capabilities of the StoryTeller® Interactive Touchscreen Solution to your weather team and your viewers. Your weather stories will provide exactly what your viewers need to know when they need it. Presented with the most stunning, high-definition quality, you can utilize multiple inputs to deliver simultaneous videos and content live on the air.

Flexible, unique, template-driven scenes and interactive tools within StormDirector+ will differentiate you from the competition and provide impactful and vital functionality. This allows for quick creation of the ideal weather show based upon changing weather conditions. Your content is always fresh whether it is breaking severe weather, winter weather or a “quiet” weather day. StormDirector+ equips you with robust data, stunning customizable graphics, and the flexibility to tell your weather story like no other weather system available.

**Be First.**
StormDirector+ incorporates new technology that helps you be on the air quickly with the latest information, particularly when it matters most — when seconds count. An easy-to-use interface, instantly updating content, proprietary data and revolutionary template-driven severe weather shows provide all the information at your fingertips in an instant.
Take advantage of crucial functionality and components of a weather program including single site radar data, satellite imagery including the highest resolution GOES-R data, lightning data, severe weather watches and warnings, and comprehensive model data. AccuWeather’s patented MinuteCast® – available exclusively to Audience Building Partners – provides minute-by-minute hyperlocal precipitation forecasts for precise street or GPS locations – with exact start and stop times.

Combining the science and technology with stunningly clear graphics now allows you to present weather in the most dynamic, exciting, high-definition approach and in an instant not just on-air, but also online. New features this year include Immersive Weather, time lapse, social media integration, video blogger capabilities and content creation for your web and mobile pages.

**Be Engaging.**
StormDirector+ provides an intuitive, user-friendly interface making it easy for anyone to customize and present network quality local weather presentations, complimenting a station’s branded look and feel. Available as a stand-alone weather system, StormDirector+ is also fully compatible with StoryTeller, seamlessly integrating with the complete solution for every aspect of your news presentation. Fueled by AccuWeather’s Superior Accuracy™ and cutting-edge technology, StormDirector+ allows you to get local and national breaking weather news on the air first, fastest and most accurately.

Built with the flexibility and powerful data that transforms and revolutionizes your weather presentations, StormDirector+ provides sophisticated, significant, and impactful weather stories for years to come.

**See why you need AccuWeather’s StormDirector+ Today!**
AccuWeather is the world’s most accurate, best known, largest, and most successful weather content and distribution company and a big data leader. This success provides the foundation for StormDirector+. Today, AccuWeather receives over 19 billion data requests each day and serves over 200 television stations, 600 radio stations, 700 newspapers, 180,000 third party websites, serving more than 240 of Fortune 500 companies as well as thousands of businesses worldwide.